

Kevin James

CEO: GCX, Director: Optimus Bio

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Summary

Kevin is a strategist, futurist and joiner of dots, who believes that the only way companies will be able to successfully navigate through uncertain times is to be acutely aware of the threats they face and how to manage them; but equally, to nurture a culture that embraces radical innovation.

In today's world, it's become a case of disrupt or be disrupted with the life cycle of an idea from creation to disruption becoming increasingly shorter. Business models are either dying fast painful deaths; or transforming and embracing what is probably the most significant innovation wave of our time.

Kevin is the CEO of GCX Africa, a strategic environmental sustainability and project development company that supports some of the largest companies in SA with the implementation of sustainable and transformative business programs that are practical, measurable and implementable.

GCX employs talented engineers, analysts, economists and consultants that engage in strategies that address responsible investment, innovation, carbon and energy, water stewardship, zero waste, IT, communication, management systems and project development.

Kevin is a non-executive director of Optimus Bio, a leading South African biotech company that has developed and commercialised a unique biotech platform that provides biological solutions across agricultural, remediation, cleaning and water treatment sectors.

He has been on Radio 2000's since 2011. He provides weekly commentary on matters around climate, sustainability, energy and current affairs.

Experience

Chief Executive Officer at GCX

October 2012 - Present

GCX collaborates with businesses to embed sustainability and innovation into their DNA. Our goal is to help businesses become better corporate citizens, better environmental custodians, and more valuable organisations. This not only enhances lasting profits, but makes businesses more adaptable and resilient to change.

Innovation, collaboration and transparency are keys to authentic sustainability. Through measuring and managing, educating and involving, providing solutions and communicating, GCX enables businesses to unlock the abundant opportunities for growth in this new economy.

Director at OptimusBio

December 2015 - Present

The world is now transitioning from utilising chemical means of activities to a more biological sustainable “green” approach.

OptimusBio develops and manufactures a wide range of eco-friendly biological products that are primarily sold into the water treatment and industrial markets. However, our products find application across a wide range of sectors and customer segments such as corporates and public sector, rural sanitation and domestic users. Our products and processes encourage water treatment in urban but especially the rural sector which was identified as one of the countries priority needs. These include sewage treatment, rural sanitation, aquaculture and agriculture products as well as a diverse range of eco-friendly, biodegradable cleaning products.

Radio 2000 - Climate and Sustainability with Kevin James

April 2011 - Present

Weekly radio show on the Ernest Pillay's Drive Time Experience focusing on current affairs particularly relating to climate change and sustainability issues.

Podcasts of these shows can be downloaded here: <http://www.gcx africa.co.za/gcx-africa-podcasts/>

Green Building Council SA Convention - Member of the Executive Committee

May 2017 - Present

Green Building Council South Africa Convention executive committee provides strategic direction for the 10th GBCSA annual convention. The committee signs off on plenary speakers, the programme, major expenditure and anything beyond budget as well as provides access to networks

Judge - The Enviropaedia Ecologic Awards

January 2016 - Present

The Enviropaedia Ecologic Awards is the pre-imminent environmental achievement awards in South Africa and acknowledges individual and corporate excellence in sustainability achievement.

Editorial Advisor

February 2013 - Present

Advisor to Earthworks and Simply Green Magazines

Founder at Global Carbon Exchange

December 2006 - September 2012 (5 years 10 months)

Co-Founder and Director at Carbon Protocol of South Africa

June 2008 - September 2011 (3 years 4 months)

Co-Founder at Climate Change Leadership Awards

June 2008 - November 2010 (2 years 6 months)

Involved in the establishment and running of 3 successful environmental awards that recognize, acknowledge, inspire and motivate climate change leadership through response.

eBusiness Director at Apollo Life Sciences

May 2006 - October 2006 (6 months)

Developed an online e-business strategy

Director - Marketing Services at Hothouse Interactive

April 2005 - April 2006 (1 year 1 month)

Developed e-marketing strategies for some of the largest organisations in Australia

Managing Director at Stonewall Productions

September 2000 - October 2004 (4 years 2 months)

www.stonewall.co.za

Director

September 1994 - May 1999 (4 years 9 months)

Involved in sourcing and developing commercial properties for personal as well as client portfolios

Education

University of Cape Town

B Comm, Accounting, 1988 - 1991

Activities and Societies: On Board of SAUJS (SA Union of Jewish Students)

Westerford high school

1982 - 1986

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[Contact Kevin on LinkedIn](#)