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Cornelis van der Waal is the Head of Wesgro's Research Division and has over 12 years market research and consulting experience. He has assisted organisations to identify growth opportunities and develop business cases for investment and trade. Specific industries he has been involved in include the energy, manufacturing, ICT, chemicals, built environment and government sectors. He has an active interest in global events and help to interpret the impact thereof on the local economy. Currently he is also involved in monitoring tourism trends in the Western Cape including business tourism.

Cornelis holds an MBA degree from Stellenbosch Business School and completed his thesis with a specialisation in Economics.